

**Vermilion County Metropolitan Exposition Auditorium
And Office Building Authority**

Minutes of the Board of Directors
May 21, 2025 – 5:30 p.m.

Present: Jason Baer, Ryan Brumfield, Jakob Dazey, Kim Hoffman, Erik O’Kane, Alex Rosdail, Maruti Seth, Dean Shore, and Stephanie Yates.

Absent: O. J. Harrison, Dylan Haun, and Matt Sims.

Attending: Andrew Mudd, Jeremiah Brady, Dwayne Gaylor, and Teri Gaffney..

Call to Order: The meeting was called to order at 5:30 p.m.

Roll Call: The roll call was taken. A quorum was present.

Approval of Minutes: The Minutes of the meeting of the Board of Directors of April 23, 2025, were reviewed. ***It was moved by Dean Shore, seconded by Jakob Dazey, and carried to approve the Minutes of the meeting of April 23, 2025, Board meeting as written.***

PUBLIC COMMENTS: No comments were received.

OLD BUSINESS:

HVAC – It was reported that Blackie’s Heating & Cooling is still awaiting the delivery of the new boards for the system.

COMMITTEE REPORTS:

Finance: The financial information for the month of April of 2025 was reviewed. . ***It was moved by Dean Shore, seconded by Jakob Dazey, and unanimously approved to accept the April 2025 deposits, debit card expenditures, bills paid and accounts receivable as presented.***

Events Committee: The Minutes of the Events Committee meeting of April 30, 2025, were reviewed. Kim Hoffman reported that the Events Committee is next scheduled to meet on June 11, 2025 and it is hoped that the Committee will bring proposals for events to the full Board as its next meeting.

NEW BUSINESS: Jakob Dazey reported that interviews have been held with social media organizations . It is proposed that the Arena enter into a monthly agreement with SocialFlaugh’s at the rate of \$500 per month for social media services. Additionally, it was suggested that the arena also expend \$85 a month for advertising. The social media agreement will provide for three custom posts per week, monthly content calendar, a short-form video per week, event promotion graphic and creation, hashtag and caption optimization, community-related post inclusion and a monthly performance report. ***It was moved by Dean Shore, seconded by Erik O’Kane, and unanimously passed to enter into an agreement with SocialFlaugh’s for \$500 a month to provide social media services.***

May 21, 2025

Page 2

MANAGEMENT REPORT:

The Management Report that was contained in the Board packet was highlighted by Ms. Gaffney. It had been rumored that an indoor football team may be coming to the Arena. Ms. Gaffney reported that there had been four calls scheduled with a person interested in bringing football to the Arena. However, the interested party never completed any of the calls. We are continuing to research sponsorship opportunities for the arena.

A discussion had been held with Grandstand. They are still working to secure entertainment at the Arna for the monies the Board authorized. A board member suggested that the amount authorized be increased but after discussion, it was the consensus of the Board that we will ask Grandstand to give us more information as to what the dollars authorized could guarantee in entertainment and that the information be shared with the members.

Several years ago, pieces of sound equipment were purchased for the Arena but none of it has been used for many years. It was the consensus of the members that we advertise the equipment for sale.

Dwayne Gaylor's team will be renovating/updating Room 154 with new paint and ceiling tiles. His team is also researching flooring options. The work on the restrooms will begin soon, with the work being done by our own team.

The *United We Cook* event was held last Saturday evening on the Arena floor. The event was a success for not only the United Way but for the Arena as well. There were numerous positive comments about the appearance of the Arena as well as the new black drapes, new tables and new chairs.

The Danville Flyers are proposing to host up to eight games for the 2025/26 hockey season. In the previous year when we did not have professional hockey dashboards were sold by an organization and the proceeds were split evenly between the organization and the Arena. The Danville Flyers would like permission to work with the Arena in a similar partnership for the sale of dasher boards. It was the consensus of the members that we will enter into a partnership with the Flyers for the sale of dasher boards for the 2025/26 season.

The Management team is presently reviewing policies. The Holiday policy has been reviewed, and we presently provide eleven paid holidays for employees. Two of those holidays are next to impossible to give our employees (Good Friday and Veterans Day) due to the activities that are occurring at the Arena during those days. After discussion, it was the consensus of the board member to remove Good Friday and Veterans Day from the list of holidays and to allow the General Manager to elect two other days in the year to observe.

OTHER BUSINESS: None reported.

EXECUTIVE SESSION

It was moved by Jakob Dazey, seconded by Erik O’Kane, and unanimously carried to recess into Executive Session to discuss lease of real property and litigation. (6:10 p.m.) (non-members were excused).

The Board meeting was reconvened into regular session at 6:15 p.m.

OTHER BUSINESS: None reported.

NEXT MEETING

The next regularly scheduled meeting of the Board of Directors is Wednesday, June 25, 2025, at 5:30 p.m.

ADJOURNMENT

There being no further business, the meeting adjourned at 6:20 p.m.



Kim Hoffman, Chairperson